**World University Rankings Analysis**

Objective

Analyze the World University Rankings to uncover insights into the factors that impact global university rankings, using SQL to perform data exploration and analysis.

Project Steps:

1. Database Setup

Import the dataset into your SQL environment.

Set up the table with appropriate columns (Rank, University, Country, Teaching, Research, etc.).

2. Data Exploration Using SQL

Explore the structure of the dataset using basic SQL queries (e.g., SELECT, COUNT(), GROUP BY, etc.).

3. Analysis Questions

i. Top Universities by Overall Score

ii. Top Countries by Research Performance

iii. Impact of International Outlook on Rankings

iv. Correlation Between Industry Income and Rankings

4. Conclusion

Summarize the key insights and trends found from your SQL analysis.